

PROPOSAL FOR CYCLE PROMOTION IN LANCASTER AND DISTRICT FROM 2006 ONWARDS

This proposal presents an organised structure for cycle promotion for 2006 and beyond. It does not cover prioritisation of activities, nor does it identify stakeholders. It is envisaged that activities would start in January 2006 and include the launch in March/April 2006 of "Summer of Cycling 2006". The essential principle is **co-ordination**: every event/activity should reinforce others. Further explanation of specific suggestions can be found in "Notes of 23 November meeting and ideas arising from it" on Dynamo website (<http://uk.geocities.com/dynamocyclecampaign/page11>).

