

MEMBERSHIP FORM

Name

Address

.....

.....

Postcode

Phone no.

Email

Signed

Date

How did you hear about Dynamo?

.....

Annual membership fee:

£5 waged £2.50 unwaged

Please send this form, with a cheque made payable to **Dynamo**, to **Dynamo, c/o 123 Scotforth Road, Lancaster LA1 4SD** and we will send you a membership pack.

Dynamo holds membership records on computer; these are confidential and for Dynamo business only.

REASONS FOR JOINING DYNAMO

- An organised campaigning body representing cyclists' views to Lancaster City Council and Lancashire County Council
- A newsletter full of cycling news, facts, information and food for thought to keep members up-to-date with what's going on locally and nationally
- Discounts at some local cycle shops
- An opportunity to meet other cyclists
- Some easy-paced social rides, including rides particularly suitable for beginners and families. We never leave anyone behind! Rides fit into three categories:
 - ❖ occasional "Wednesday Wanders" to take the air on summer evenings, usually to a local pub
 - ❖ occasional "Bike Feasts" on winter Friday evenings to local inns and restaurants
 - ❖ occasional Sunday rides to explore the local countryside, starting at 10.30 a.m.



Lancaster and District Cycle Campaign

Campaigning for a better cycling environment

Website: uk.geocities.com/dynamocyclecampaign

WHAT IS DYNAMO?

Dynamo is a broad-based group, established in 1994, to work with official bodies, other cycling organisations and interested individuals to promote cycling as a safe, enjoyable and healthy means of transport.

WHAT DOES DYNAMO DO?

- We campaign for better cycling conditions in the district, liaising with both City and County Councils
- We promote cycling as a sustainable, healthy and enjoyable form of transport
- We organise regular social rides, many particularly designed for beginners or those returning to cycling
- We produce an informative and entertaining newsletter, which is also sent to local councillors
- We represent **YOU** and give **YOU** a voice

WHAT HAS DYNAMO ACHIEVED?

- We provided input into the Lancaster and District Cycling Strategy 1996 and 2002, Local Transport Plans, the Lancashire Cycling Guidelines, and presentations to Cycling England for the successful bid to become a Cycling Demonstration Town
- We have consulted with local cyclists through our "Missing Links" campaigns and fed the results back to the Council; our findings have been important in developing new routes
- By representing cyclists' views and demonstrating the demand for good cycle provision, we keep cycling on the agenda

WHY CYCLE?

- It's quick and efficient for many types of journey: the cyclist is always faster than the motorist in the Commuter Challenge between Morecambe and Lancaster
- The expanding cycle network means that you can avoid busy main roads
- It's an easy way of getting regular exercise at your own pace
- It's a solution to traffic congestion
- It's a great way to enjoy the countryside
- It's fun!